

The ASCE logo, featuring the letters "ASCE" in a bold, sans-serif font, with a stylized graphic of three horizontal lines to the left of the "A".

ASCE

STRATEGIC PLAN

2023-2028

VISION

Engineered and natural systems work in harmony for the benefit of humanity.

MISSION

Lead the civil engineering profession to sustainably advance and protect the health, safety and welfare of all.

COMMITMENT TO OUR MEMBERS

Inspire, connect, and serve our global membership to maximize their professional and personal growth and magnify their lifelong professional impact.

STRATEGIC SHIFTS

SOCIETY

Innovate. Define and drive creative development and renewal of future-ready infrastructure.

Advocate. Promote and facilitate civil engineering leadership in developing equitable solutions to global challenges.

PROFESSION

Inspire. Energize and cultivate a diverse, inclusive, and engaged civil engineering community.

Stimulate. Accelerate development and adoption of emerging technologies, analytics, and systems thinking.

MEMBERSHIP

Magnify. Amplify our collective impact through a vibrant, engaged, and growing membership.

Deliver. Effectively manage our resources to provide exceptional value to members.

STRATEGIC OBJECTIVES

SOCIETY

1

Innovate.

Define and drive creative development and renewal of future-ready infrastructure.

- 1.1 Accelerate infrastructure's transition into the future.
- 1.2 Be the authoritative source for adaptation of infrastructure to the changing global climate.
- 1.3 Champion integration of sustainability and equity in infrastructure solutions.

2

Advocate.

Promote and facilitate civil engineering leadership in developing solutions to global challenges.

- 2.1 Shape forward-looking infrastructure policy, investment, and implementation.
- 2.2 Equip civil engineers to shape public policy and awareness.
- 2.3 Elevate the visibility of civil engineers' leadership role in society.

PROFESSION

3

Inspire.

Energize and cultivate a diverse, inclusive, and engaged civil engineering community.

- 3.1 Position ASCE as the premier resource for civil engineering leadership development across our members' careers.
- 3.2 Cultivate a global, cross-disciplinary community of infrastructure professionals.
- 3.3 Improve pathways toward a more diverse, inclusive, and equitable profession that reflects the people we serve.

4

Stimulate.

Accelerate development and adoption of emerging technologies, analytics, and systems thinking.

- 4.1 Energize partnerships between civil engineering practice, education, and research to propel technical innovation.
- 4.2 Be the essential hub for exchanging interdisciplinary research to catalyze advances in infrastructure systems.
- 4.3 Develop agile and future-ready codes and design standards for broad adoption that support system innovation.

MEMBERSHIP

5

Magnify.

Amplify our collective impact through a vibrant, engaged, and growing membership.

- 5.1 Provide exceptional value and satisfaction throughout the member journey, from student to life membership.
- 5.2 Expand partnerships with employers to better serve employer and employee needs.
- 5.3 Attract new members from the broader infrastructure community.

6

Deliver.

Effectively manage our resources to provide exceptional value to members.

- 6.1 Embed a culture of growth and advancement across the organization to support our members' evolving needs while promoting and rewarding service, innovation, and leadership.
- 6.2 Enhance our systems and processes for efficiency and impact.
- 6.3 Continually improve programs and operations, recognizing strategic trade-offs, to support areas of increasing need.